

Updated
for the
new exams

Optimise

**THE GO-TO COURSE
FOR EXAM
PREPARATION**



**FULLY
FLEXIBLE**



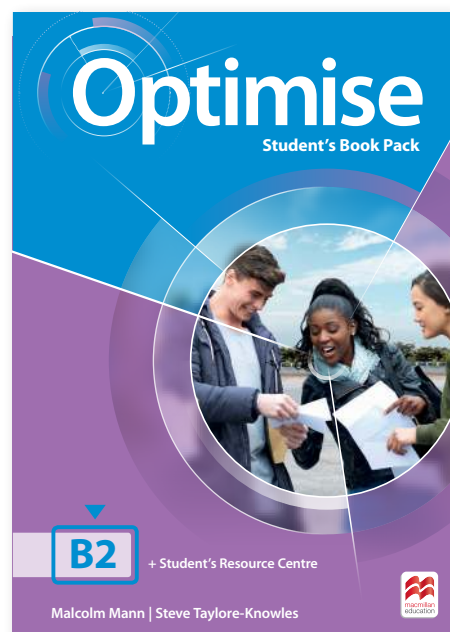
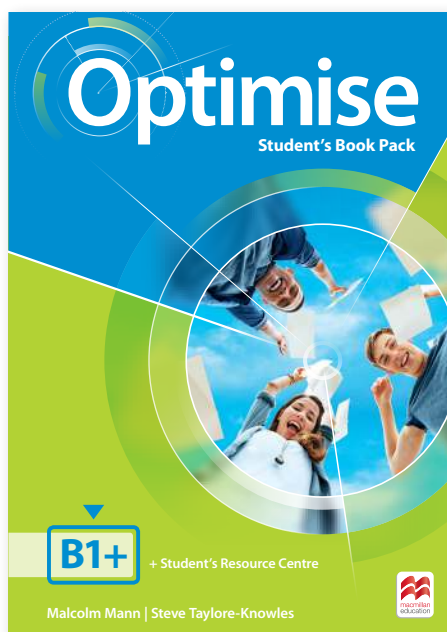
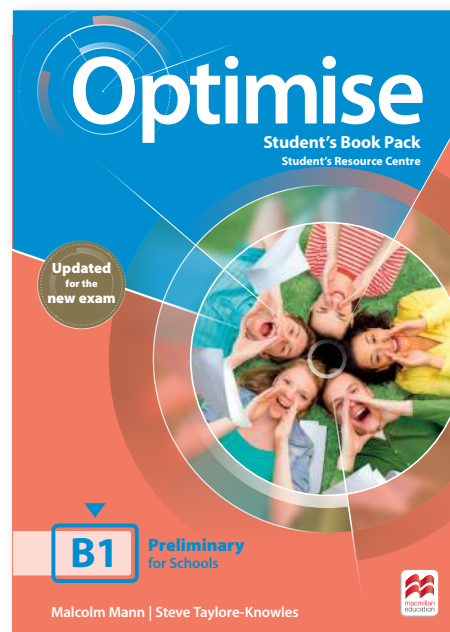
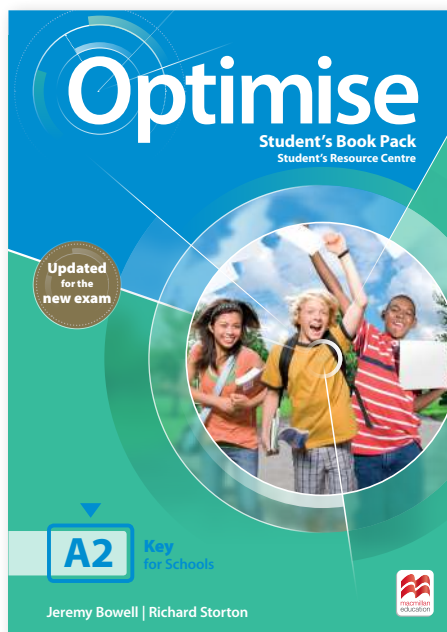
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Optimise

Optimise is an exam preparation course for teenagers.

It equips students with the essential techniques they need to succeed in exams, as well as helps teachers become exam experts by supporting them every step of the way.

Using a carefully staged approach, **Optimise** combines motivating, real-life topics with specific exam training, taking students from A2 to B2 level.



**Updated
for the
new exams**

The course builds strong foundations for success in the A2 Key for Schools, B1 Preliminary for Schools and B2 First for Schools exams in their most up to date format.

Optimise's highly respected team, including authors Malcolm Mann and Steve Taylore-Knowles, share their exam expertise and many years of experience of official exams to ensure that your students achieve exam success.

Their examination prowess guarantees that **Optimise** is the course to prepare teenagers for international (A2 Key for Schools, B1 Preliminary for Schools, B2 First for Schools) and local state exams.



Will your students be taking the A2 Key or B1 Preliminary exam this year?

If so, they'll need to be prepared for the new exam format.

But don't worry – we've got it covered! Our **updated edition of Optimise takes into account all the changes to Key and Preliminary** and develops all the language and exam skills your students will need.

So make sure you – and your students – are ready for the new exam format, and optimise your students' exam preparation with updated **Optimise** A2 and B1.

Good luck!



Malcolm
Mann

Malcolm lives and works in Athens, Greece. He's responsible for the production of the LAAS exam suite, and is a former Chairperson of TESOL Greece.



Steve
Taylore-Knowles

Steve lives and works in the UK. He is a former Cambridge oral examiner and also provides government-endorsed teacher training in many countries throughout Europe, Asia and South America.

Prepare for exams


Optimise equips students with essential exam skills and techniques. The course **fully reflects all changes to A2 Key and B1 Preliminary exams**, which came into effect from January 2020.

NEW A2 Key Reading and Writing Part 7

is a task in which students write a story based on three illustrations. It is absolutely necessary to make reference to all three picture prompts.

Look at this exam task and make notes to answer the questions.

Look at the three pictures.
Write the story shown in the pictures.
Write 35 words or more.




Optimise A2, unit 5, page 57

NEW A2 Key Speaking Part 2

is a communicative task in which students talk together for 1-2 minutes about a topic with some picture prompts to help them and then answer the interlocutor's questions.

In pairs, do the exam task. Look at the question and pictures and discuss.

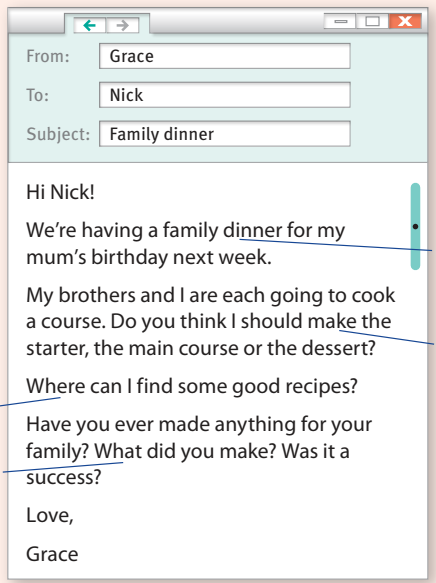
Here are some pictures of different fashions. Do you like these different fashions? Say why or why not.
Do you like these different fashions?



Optimise A2, unit 6, page 64

NEW B1 Preliminary Writing Part 1

is a task in which students write an email of 100 words covering four prompts presented as notes linked to appropriate parts of the input material. All 4 content points need to be included in the answer.



From: Grace
To: Nick
Subject: Family dinner

Hi Nick!

We're having a family dinner for my mum's birthday next week.

My brothers and I are each going to cook a course. Do you think I should make the starter, the main course or the dessert?

Where can I find some good recipes?


Have you ever made anything for your family? What did you make? Was it a success?

Love,
Grace

Optimise B1, unit 6, page 66

NEW B1 Preliminary Reading Part 4

is a gapped text from which five sentences have been removed. Students' task is to decide which from the eight given sentences goes into which gap. There are three extra sentences that won't be used and function as distractors.

 1.14 Read the text again. Five sentences have been removed from the text. For each question, choose the correct answer. There are three extra sentences which you do not need to use.

- A Today, the fastest trains in the world only travel at about half that speed.
- B I really hope it's a success!
- C In real life, however, flying so quickly is impossible.
- D He tried to persuade other people that it was safe.
- E This is the fastest way to travel here on Earth at the moment.
- F However, the Hyperloop won't take us to the other side of the world.
- G Flying will still be more comfortable, however.
- H Scientists have been working on the Hyperloop idea for several years.

Optimise B1, unit 3, page 27

With **Optimise** students will develop a thorough **understanding of requirements** and master specific **exam strategies**.

Develop exam strategies

The **Exam Skill tip boxes** help students to build specific sub-skills which are tested in the Cambridge exams.

The **Optimise your Exams section**, written by practising Cambridge examiners, explains what to expect in the exam, focusing on skills needed for specific task types.

EXAM SKILL

Predicting

- Predicting means asking yourself before you listen what you might hear.

ons, you should read before you listen, and hear for each option



Listening Part 2

to six short recordings. messages so students

need to listen for gist.

OPTIMISE YOUR EXAM

Multiple choice (extracts)

- Before you listen, underline key words in the question to help you focus on the relevant information.
- Key words are the most important nouns, verbs and adjectives. For example, in Exercise 3, question 3, you might underline *surfing, lesson, feel, surprised, difficult, happy, managed, ride, worried* and *successful*.

NEW B1 Preliminary Listening Part 4

is a task in which students listen to one longer audio and answer six multiple-choice questions. Students need to listen for specific information, stated attitudes and opinions.

1.19 For each question, choose the correct answer.

- You will hear two friends talking about a holiday they went on.
What did the girl like about it?
A The tour guide knew a lot.
B There weren't many other tourists.
C People at the resort were very friendly.
- You will hear two friends talking about a hotel they stayed at.
The boy felt that the hotel
A was too big.
B was too far from the beach.
C was very expensive.
- You will hear two friends talking about a TV programme they saw.
The girl says she would like to
A watch another programme in this series.
B visit the place in the programme.
C learn more about the place in the programme.
- You will hear two friends talking about going on a school trip.
The boy is looking forward to
A having a day away from school.
B finding out more about a topic.
C travelling there with his schoolmates.
- You will hear a girl telling her friend about a camping trip.
What problem did she have on the trip?
A She took too many things with her.
B She couldn't find the campsite.
C She lost all her money.
- You will hear two friends talking about their summer holidays.
The boy's family is planning to go
A to a place they have been to before.
B to a place that might be dangerous.
C somewhere close to home.

3.25 You will hear a conversation. For each question, choose the correct answer.

- What problem did Reece's hamster, Harry, have?
A It had a broken leg.
B It wasn't exercising enough.
C It was starting to lose weight.
- The Supervet* is about a vet who
A deals with very difficult cases.
B works with many other vets.
C likes to treat unusual animals.
- Noel Fitzpatrick is well known for helping animals that
A have been involved in different kinds of accidents.
B are born without any feet.
C are special to their owners.
- Erin thinks that because Noel grew up on a farm
A he was bullied.
B he had problems reading and writing.
C he became a vet.
- Where does Noel work now?
A in America
B in Ireland
C in England
- How does Erin feel about Noel Fitzpatrick?
A She thinks he works too hard.
B She thinks his ideas about treating animals are correct.
C She would like to be as famous as him.

Optimise B1, unit 12, page 128

Build confidence to communicate

Optimise videos offer comprehensive support for students to develop their speaking skills.

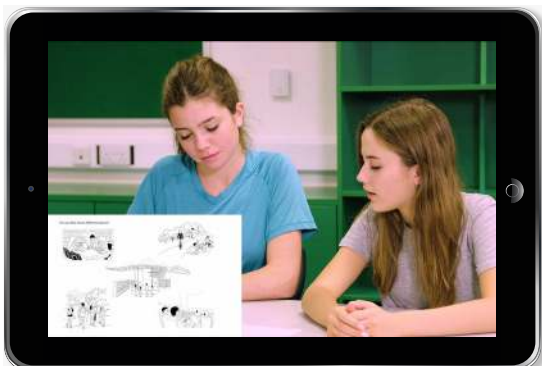
Two different video strands provide flexible, versatile resources that can be used to support and extend listening and speaking skills.



Talk2Me videos present key functional language in a natural context and help students build the confidence to communicate fluently.

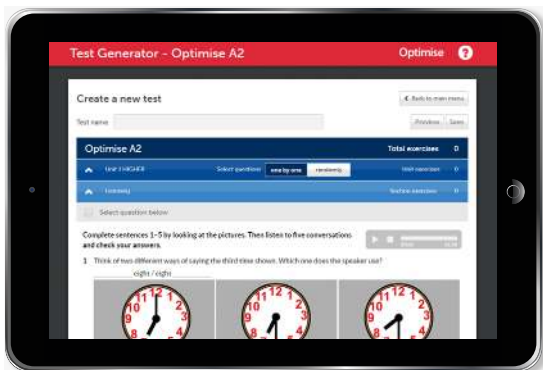
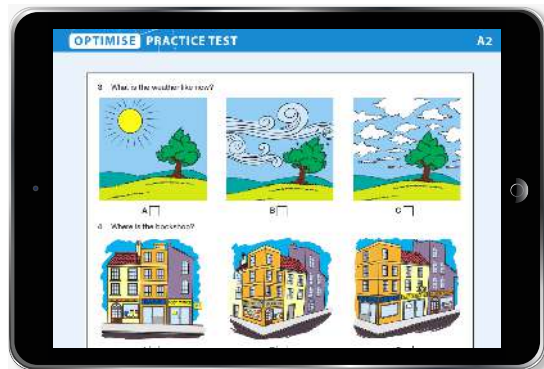
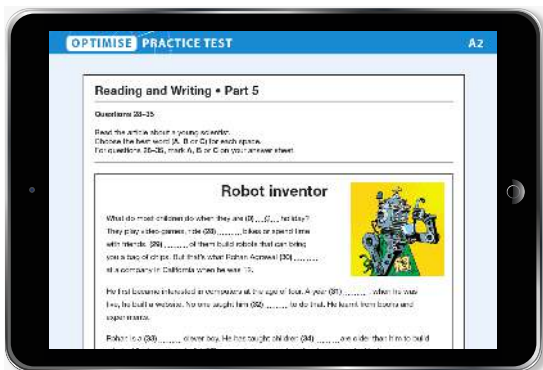
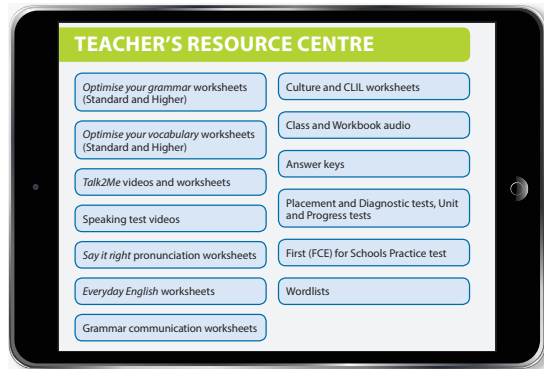


The **Speaking Test videos**, performed under true exam conditions, help students to understand the exam format and to optimise their performance on the day of their exam.

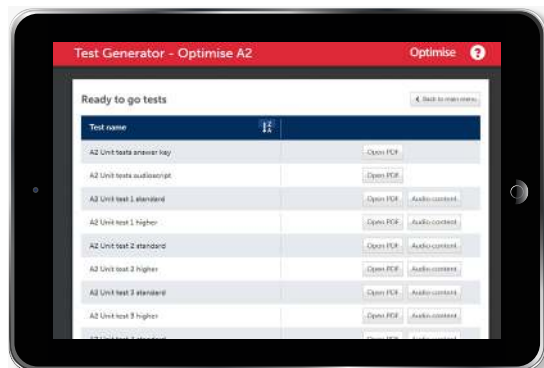


Optimise offers **optimum support and guidance to teachers** who work in a results-driven environment, whether they are experienced or new to exams-focused teaching.

The **Teacher's Resource Centre** is the go-to place for resources to deliver dynamic face-to-face or online lessons. It also now includes the Teacher's eBook for on-screen lesson planning.



The **Practice Tests and the Test Generator** provide teachers preparing students for A2 Key for Schools, B1 Preliminary for Schools and B2 First for Schools with further support.



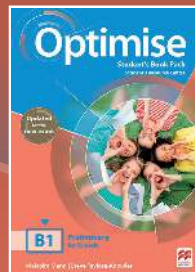
Teaching remotely or need to add an online element to your face to face classes? We have reconfigured and enhanced this course, making it ready for any scenario. Check the back cover for a complete list of digital components.

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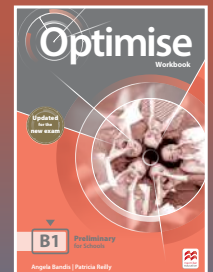
FULLY FLEXIBLE

Blended Solution for STUDENTS

- Student's Book
- Digital Student's Book
- Workbook
- Online Workbook
- Student's Resource Centre



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Fully Digital Solution for STUDENTS

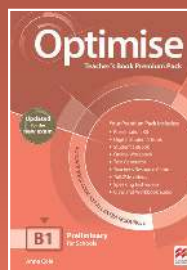
- Digital Student's Book
- Online Workbook
- Student's Resource Centre



Solutions for TEACHERS

Teacher's Book with access code to:

- Presentation Kit
- Teacher's Resource Centre
- Teacher's eBook
- Digital Student's Book
- Online Workbook
- Test Generator



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	A2	B1	B1+	B2
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Digital Student's Book and Online Workbook with access to the Student's Resource Centre	9781380067258	9781380067265	9781380067272	9781380067289
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Digital Student's Book with Student's Resource Centre (code only)	9781380068316	9781380068484	9781380068323	9781380068330
Workbook without answer key	9781380033727	9781380033772	9780230488656	9780230488946
Workbook with answer key	9781380031907	9781380032096	9780230488649	9780230488939
Online Workbook Pack	9781380031860	9781380032065	9781786326201	9781786326249
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